# Tab D

# PUBLIC SERVICE ANNOUNCEMENTS WWOR

#### 2007

-V-CHIP PSA TOTAL: 686

-ADC

HOUSE PARTY / DRUM SOLO

TOTAL: 2

-KNOW HIV AIDS

ASIAN WOMAN / AFRICAN AMERICAN WOMEN / WHITE MAN

**TOTAL: 428** 

-ASA

**REVERSE HOSPITAL** 

TOTAL: 50

-BIG APPLE GREETER

GUSTAVO / CHRISTINA / JULIA / CYNTHIA

**TOTAL: 790** 

-EMMA BOWN FOUNDATION

EMMA BOWEN

TOTAL: 4

-CANINE COMPANIONS

TOMMY / COLE

**TOTAL: 299** 

-CASA OF NJ

TIRED

**TOTAL: 476** 

-CBCF

**GET READY** 

-SAVE DARFUR MERYL STREEP 100

-DTV TRANSITION

TOTAL: 90

-GARDEN STATE ARTS FOUNDATION
ULTRASONIC SUPERFANTASTIC KIDS DAY WEEKEND
TOTAL: 14

-NORTH JERSEY MEDIA GROUP FOUNDATION ACTION AGAINST HUNGER FOOD DRIVE TOTAL: 41

-FOX E POWER OF YOU TOTAL: 154

-CITY HARVEST TOTAL: 76

-MDA
BILLY GILMAN SUMMER CAMP
TOTAL: 154

-MARCH OF DIMES WALKAMERICA 2007 / PREMATURITY MONTH / ELI MANNING TOTAL: 46

-MEALS ON WHEELS HOMER TOTAL: 291

-MPAA SIXTH SENSE / HAPPY FEET VIDEO PIRACY TOTAL: 323 -NCFL STREET VENDOR TOTAL: 58

-NATIONAL ITALIAN AMERICAN FOUNDATION & HOBOKEN ITALIAN FESTIVAL JERRY COLANGELO / FRANKIE VALLI TOTAL: 50

-NJ ATTORNEY GENERAL GREG SCHIANO UNDERAGE DRINKING TOTAL: 175

-NJ HALL OF FAME VOTE FOR NOMINEES TOTAL: 270

-NY BLOOD CENTER NY YANKEES TOTAL: 62

-NYC MAYOR'S OFFICE NYC GO GREEN TOTAL: 331

-NYS BROADCASTERS
UNDERAGE DRINKING / GET IT TOGETHER
TOTAL: 126

-OFFICE OF EMERGENCY MANAGEMENT TOMATO PASTE TOTAL: 24

-OLPC FOUNDATION
ONE LAPTOP PER CHILD
TOTAL: 28

-ONDC ROLLER COASTER TOTAL: 407

# -WORLD TRADE CENTER MEMORIAL FOUNDATION BRING THINGS

**TOTAL: 217** 

#### -UNITED CEREBRAL PALSY FOUNDATION ROBERT FUNARO TOTAL: 7

-NY BLOOD CENTER BLOOD SAVES LIVES TOTAL: 11

-COIN HIV TEST TOTAL: 57

-ONE ON ONE TOTAL: 17

-ACRONYMS TOTAL: 167

-WHY I WANT TO KNOW

TOTAL: 148

-FAMILY PRISON TOTAL: 314

-FACES TOTAL: 33

-BOYS & GIELD CLUBS OF NJ POSITIVE PLACE TOTAL: 376

-NORTH SHORE ANIMAL LEAGUE PRETTY BABY TOTAL: 135 -BOYS & GIRLS CLUBS BILLY THOMAS TOTAL: 890

-DANCE / LIGHT SABER

**TOTAL: 484** 

-4KIDSTV HEALTHY LIFESTYLE TOTAL: 375

-DEPARTMENT OF HEALTH / AD COUNCIL BULLSEYE TOTAL: 210

-DEPARTMENT OF HEALTH / AD COUNCIL GRANDPA TOTAL: 145

-PARENTAL INVOLVEMENT IN SCHOOLS / AD COUNCIL CHOIR TOTAL: 142

-BULLY PREVENTION / AD COUNCIL BULLY HOTLINE TOTAL: 176

-NJ DEP / NJBA WATER FOWL TOTAL: 40

-UNITED NEGRO COLLEGE FUND / AD COUNCIL NEIGHBORHOOD / SCHEDULE TOTAL: 677

TOTAL: 10,209

# PUBLIC SERVICE ANNOUNCEMENTS WWOR

2006

-NY RED CROSS IMAGINE TOTAL: 23

-V-CHIP PSA TOTAL: 715

-ADC / UNDERAGE DRINKING SOCCER / HOUSE PARTY / DRUM SOLO TOTAL: 4

-KNOW HIV AIDS ASIAN WOMAN / AFRICAN AMERICAN WOMAN / WHITE MAN TOTAL: 60

-ASA REVERSE HOSPITAL TOTAL: 129

-CHILDREN'S MIRACLE NETWORK 2006 NJ BALLOONING FESTIVAL TOTAL: 2

-AFRICAN AMERICAN CONGRESSIONAL CAUCUS MAKING HISTORY TOTAL: 2

-BIG APPLE GREETER GUSTAVO, CYNTHIA, JULIA, CHRISTINA TOTAL: 62

-BRCC BEGIN HEALING TOTAL: 10 -CASA OF NJ TIRED / TRUST TOTAL: 326

-DPCC PROTECT YOURSELF TOTAL: 11

-GET GREEN GETGREEN.COM TOTAL: 588

-EVA'S VILLAGE WHERE HOPE BEGINS TOTAL: 60

-FOOD BANK OF NY WIDENING DIVIDE TOTAL: 61

-FREEDOM CORP MARIANO RIVERA TOTAL: 34

-HAMPTONS FILM FESTIVAL TOTAL: 38

-HEIF END WORLD HUNGER TOTAL: 2

-HISPANIC HERITAGE MONTH AMERICAN LATINO / LATINATION TOTAL: 228

-SUSAN G. KOMEN FOUNDATION REFLECTION RACE TOTAL: 6 -LUPUS FOUNDATION GET INTO THE LOOP

**TOTAL: 136** 

-MLK MEMORIAL PROJECT FOUNDATION NELLY

TOTAL: 37

-MARCH OF DIMES PREMATURITY AWARENESS MONTH

TOTAL: 61

-NCFL

STREET VENDOR

**TOTAL: 236** 

-NJ CHAMBER OF COMMERCE TRADES TRAINING TOTAL: 27

-NATIONAL ITALIAN AMERICAN FOUNDATION / HOBOKEN ITALIAN FESTIVAL DANNY AIELLO / ALAN ALDA / MARIO ANDRETTI TOTAL: 8

-NJDC THE DIFFERENCE TOTAL: 515

-NEWARK PUBLIC SCHOOLS FIRST DAY OF SCHOOL TOTAL: 2

-NURR BEST FRIENDS TOTAL: 24

-NY GOVERNOR'S OFFICE TRAFFIC SAFETY LITTLE MORE THAN A GLANCE / BLINK OF AN EYE TOTAL: 119 -OG

MEGAPHONE

**TOTAL: 232** 

-ONDC

**ROLLER COASTER** 

**TOTAL: 111** 

-PAKINSON'S FOUNDATION

MICHAEL J. FOX

TOTAL: 14

-PATHWAYS TO HOUSING

TONY

TOTAL: 21

-BREAST CANCER AWARENESS MONTH

**TYRA BANKS** 

**TOTAL: 19** 

-WORLD TRADE CENTER MEMORIAL

**BRING OBJECTS** 

TOTAL: 11

-MY SON / AGING

**TOTAL: 17** 

-K SEDENTARY

TOTAL: 24

-KIDS

**TOTAL: 189** 

-FAMILY

TOTAL: 6

-THE PARTY'S OVER

TOTAL: 1,210

#### -SIGNS / NERVES OF STEEL

**TOTAL: 394** 

#### -NY BLOOD CENTER

THERE IS A PLACE / SUPPORT AMERICA / TRAINING SAVES

LIVES / PREPARE / BLOOD SAVES LIVES

**TOTAL: 260** 

#### -ACTIVE DUTY E-CARDS

**TOTAL: 73** 

#### -FOSTER CARE

TOTAL: 15

#### -LION ADOPT / COIN-HIV TEST

**TOTAL: 204** 

#### -ONE ON ONE

TOTAL: 89

#### -RACE TRACK / PADDLE

**TOTAL: 606** 

#### -CRUELTY NOT CRUEL

TOTAL: 37

#### -JESSIE-TEACHERS CARE / MARITZA-STUDENT / BETH

TOTAL: 21

#### -A PERSON WHO CARES

TOTAL: 36

#### -ACRONYMS

TOTAL: 35

#### -DRUGS HAVE A MIND / I DO IT

**TOTAL: 372** 

#### -WHY I WANT TO KNOW

-FAMILY PRISON

**TOTAL: 106** 

-FACES

**TOTAL: 117** 

-BOYS & GIRLS CLUBS OF NJ

POSITIVE PLACE

**TOTAL: 268** 

-THE CITY

**TOTAL: 178** 

-K DUDLEY-TOOTHACHE / K DUDLEY MOUTHGUARD / K DUDLEY & GRAMPS / K DUDLEY-BABY DIGBY / K ADVENTURE

DUDLEY TOTAL: 14

-NORTH SHORE ANIMAL LEAGUE

DREAMS / PRETTY BABY

TOTAL: 1,702

-CHURCH OF LATTER DAY SAINTS

RHYTHM / FRONT PORCH

**TOTAL: 262** 

-ARMY NATIONAL GUARD / NJBA

I AM / SOLDIER'S COMMITMENT

**TOTAL: 285** 

-BOYS & GIRLS CLUBS

**BILLY THOMAS** 

**TOTAL: 434** 

-RED CROSS

**GOOD TURN** 

TOTAL: 25

-CAKE

-SCHOOL COUNTS

TOTAL: 17

-FOREVER

TOTAL: 51

-DANCE / LIGHT SABER

**TOTAL: 284** 

-MOON / ADVICE

**TOTAL: 288** 

-4KIDSTV

HEALTHY LIFESTYLE / HARLEM WEEK / ULTRASONIC

SUPERFANTASTIC KIDS DAY WEEKEND

**TOTAL: 437** 

-DEPARTMENT OF HEALTH / AD COUNCIL

BULLS EYE TOTAL: 309

-DEPARTMENT OF HEALTH / AD COUNCIL

GRANDPA TOTAL: 262

-PARENTAL INVOLVEMENT IN SCHOOLS / AD COUNCIL

CHOIR

**TOTAL: 248** 

-BULLY PREVENTION / AD COUNCIL

**BULLY HOTLINE** 

**TOTAL: 255** 

-NATIONAL FIRE PREVENTION / AD COUNCIL

SMOKEY N' DA BOYS

**TOTAL: 207** 

-BLACK HISTORY MONTH

GIRLFRIENDS / LOVE INC.

-NJ DEP / NJBA WATER FOWL TOTAL: 107

-COMMUNITIES IN SCHOOLS EMERGENCY ROOM TOTAL: 10

-PATHWAYS TO HOUSING ANTHONY BARTOL TOTAL: 189

-MENTORING MENTORING CELEBRITY TOTAL: 55

-UNITED NEGO COLLEGE FUND NEIGHBORHOOD / SCHEDULE TOTAL: 369

-NYC TEACHING FELLOWS TEACHING FELLOWS TOTAL: 11

-MARCH OF DIMES JOSUE / THALIA / HERO TOTAL: 15

# PUBLIC SERVICE ANNOUNCEMENTS WWOR

#### 2005

-ARMY NATIONAL GUARD / NJBA I AM / SOLDIER'S COMMITMENT TOTAL: 58

-BLACK CONGRESSIONAL CAUCUS STATE OF THE AFRICAN AMERCAN MALE TOTAL: 14

-NY RED CROSS IMAGINE TOTAL: 350

-AA WE KNOW TOTAL: 5

-AMERICAN DIABETES ASSOCIATION ADA WALK TOTAL: 123

-HIV AIDS AFRICAN AMERICAN WOMAN TOTAL: 3

-ALS WALK-TOTAL: 152

-ASA REVERSE HOSPITAL TOTAL: 15

-CASA OF NJ TIRED / TRUST TOTAL: 530

-CBI

## PHYSICS-JACKSON / PHYSICS-BOUCHE

TOTAL: 10

-CREF

K MR. BICYCLE MAN

TOTAL: 20

-DPCC

PROTECT YOURSELF

TOTAL: 4

-GET GREEN

**GETGREEN.COM** 

**TOTAL:** 516

-EVA'S VILLAGE

WHERE HOPE BEGINS

TOTAL: 14

-FREEDOM CORP

MARIANO RIVERA

TOTAL: 2

-GINY

**BE MYSELF** 

**TOTAL: 59** 

-HEIF

END WORLD HUNGER

TOTAL: 25

-HMP

SHARE WHAT YOU KNOW

-JUVENILE DIABETES

JUVENILE DIABETES WALK

**TOTAL: 39** 

-4KIDSTV / GARDEN STATE ARTS FOUNDATION

# ULTRASONIC SUPERFANTASTIC KIDS DAY WEEKEND TOTAL: 20

-LUPUS FOUNDATION GET INTO THE LOOP TOTAL: 9

-MLK MEMORIAL FOUNDATION HALLE BERRY / NELLY TOTAL: 25

-NATIONAL ARBOR DAY FOUNDATION ARBOR DAY TOTAL: 7

-NCFL STREET VENDOR TOTAL: 21

-NJ CHAMBER OF COMMERCE TRADES TRAINING TOTAL: 6

-NJDC THE DIFFERENCE TOTAL: 37

-NPCA ALLAN HOUSTON TOTAL: 6

-NURR BEST FRIENDS TOTAL: 136

-OG MEGAPHONE TOTAL: 24

-ONDC

#### ROLLER COASTER

TOTAL: 36

-PCEC CHAIR

TOTAL: 12

#### -PATHWAYS TO HOUSING

TONY

**TOTAL: 246** 

-V-CHIP PSAs TOTAL: 539

-AGING / MYSON

TOTAL: 10

-K SEDENTARY

**TOTAL: 79** 

-KIDS

TOTAL: 4

-ALL STARS

**TOTAL: 186** 

-FAMILY / FELICITY

TOTAL: 28

-THE PARTY'S OVER

TOTAL: 94

-CHECK IN

TOTAL: 3

-K NEVER SHARE BODY / K - BAD TO HIT

**TOTAL: 150** 

-NERVES OF STEEL / SIGNS

**TOTAL: 812** 

-NY BLOOD CENTER BLOOD SAVES LIVES / TRAINING SAVES LIVES / PREPARE / SUPPORT AMERICA

**TOTAL: 319** 

-ACTIVE DUTY E CARDS TOTAL: 47

-FOSTER CARE TOTAL: 23

-LION ADOPT / COIN HIV TEST TOTAL: 122

-COLORECTAL CANCER TOTAL: 11

-VACCINATE / ONE ON ONE TOTAL: 48

-SEE THE WORLD TOTAL: 7

-RACE TRACK / PADDLE TOTAL: 102

-GOV BENEFITS BOVBENEFITS.COM TOTAL: 301

-MARCH OF DIMES WALKAMERICA / GRANDMOTHER TOTAL: 126

-MARCUS TOTAL: 14

-CRUELTY NOT CRUEL

**TOTAL: 246** 

-MARITZA STUDENT

**TOTAL: 165** 

-A PERSON WHO CARES

**TOTAL: 208** 

-ACRONYMS

TOTAL: 3

-BRO SENTENCES GUNS / MOM SENTENCED GUNS

TOTAL: 6

-DRUGS HAVE A MIND / I DO IT

**TOTAL: 439** 

-WHY I WANT TO KNOW

TOTAL: 12

-FAMILY PRISON

TOTAL: 6

-FACES

**TOTAL: 19** 

-RIGHT ANSWER / TRUTH TEENS

TOTAL: 14

-BOYS & GIRLS CLUBS OF NJ

POSITIVE PLACE

TOTAL: 18

-THE CITY

# -K DUDLEY MOUTHGUARD / K DUDLEY-TOOTHACHE / K DUDLEY-BABY DIGBY / K KNOCKED OUT TOOTH / K FAMILY REUNION

**TOTAL: 423** 

-NORTH SHORE ANIMAL LAGUE DREAMS / PRETTY BABY TOTAL: 820

-CHURCH OF LATTER DAY SAINTS FRONT PORCH / RHYTHM TOTAL: 256

-TSUNAMI RELIEF HARRY & BRENDA PSA TOTAL: 7

-LOVE HANDLES / CHIN / BELLY TOTAL: 12

-ARMY NATIONAL GUARD / NJBA I AM /SOLDIER'S COMMITMENT TOTAL: 23

-BOYS & GIELD CLUBS BILLY THOMAS TOTAL: 763

-RED CROSS GOOD TURN TOTAL: 12

#### -MENTORING

VERY IMPORTANT / SO IMPORTANT / NO BETTER FEELING / LIFETIME / INVALUABLE / WHO HELPED / MENTOR BRENDA B / AWESOME PRIV / GROWING UP TOTAL: 95

-CAKE TOTAL: 50

### -SCHOOL COUNTS

**TOTAL: 19** 

## -FOREVER

TOTAL: 13

## -CENTRAL PARK CHALLENGE

TOTAL: 23

## -DANCE / LIGHT SABER

**TOTAL: 133** 

#### -MOON / ADVICE

**TOTAL: 33** 

#### -WE DO...

TOTAL: 9

### -TSUNAMI RELIEF

# PUBLIC SERVICE ANNOUNCEMENTS WWOR

#### 2004

-CHUCK D HIP HOP / HITS HIP / LA BRUJA HIP HOP TOTAL: 58

-AIDS LITTLE REMINDERS TOTAL: 8

-ASA DUNCAN EARLY RESPONSE TOTAL: 2

-DPCC PROTECT YOURSELF TOTAL: 17

-GET GREEN ANIMATED WORLD / WATER / GETGREEN.COM TOTAL: 100

-GINY BE MYSELF K TOTAL: 83

-LSNJ DOLORES / MARTHA TOTAL: 39

-MLK MEMORIAL FOUNDATION HALLE BERRY TOTAL: 7

-NATIONAL ARBOR DAY FOUNDATION ARBOR DAY TOTAL: 16 -NAPA NATIONAL HIV TEST TOTAL: 30

-NCCP NOVEMBER 2 TOTAL: 34

-NCFL STREET VENDOR TOTAL: 40

-NFHA TRUTH SERUM TOTAL: 54

-NPCA ALLAN HOUSTON TOTAL: 54

-NURR BEST FRIENDS TOTAL: 90

-NYMT NY MUSICAL THEATRE FESTIVAL TOTAL: 14

-PCEC CHAIR TOTAL: 11

-PATHWAYS TO HOUSING TONY TOTAL: 41

-SBA SMALL BUSINESS ADMINISTRATION TOTAL: 24 -USCG

**CARBON MONOXIDE** 

TOTAL: 12

-V-CHIP PSA

**TOTAL: 594** 

-LIGHT THE NIGHT

TOTAL: 11

-DEHYDRATION

TOTAL: 13

-HALLWAY PRESSURE

TOTAL: 4

-K SEDENTARY

**TOTAL: 161** 

-KIDS

TOTAL: 22

-CHARLES QUIZ

TOTAL: 12

-ALL STARS

**TOTAL: 530** 

-CYCLE OF POVERTY

TOTAL: 11

-MAYA ANGELOU

TOTAL: 14

-STICKERS

TOTAL: 22

-SIMPLE NECESS

#### -MIKE MUSSINA NYY

**TOTAL: 160** 

#### -PRESIDENT BUSH & MOM / BARBARA BUSH

**TOTAL: 49** 

#### -ELEVATOR / SCHOOL YARD

TOTAL: 4

#### -THE PARTY'S OVER

TOTAL: 80

#### -ACCENTS / STILL LIKE ME

TOTAL: 38

#### -SAVE OUR MEN

TOTAL: 8

#### -CHECK IN

**TOTAL: 13** 

#### -NEVER SHAKE A BABY / NEVER SHARE BODY / BAD TO HIT

**TOTAL: 150** 

#### -RESTAURANT

TOTAL: 62

#### -MOM'S VIDEO

TOTAL: 18

#### -BOY'S DATE ABUSE / GIRL'S DATE ABUSE

TOTAL: 27

#### -NERVES OF STEEL

TOTAL: 57

#### -HOMELESS / HANDCUFFS

# -NY BLOOD CENTER DISASTER RELIEF / BLOOD SAVES LIVES / THERE IS A PLACE / SUPPORT AMERICA

**TOTAL: 110** 

-THANK YOU PVA

TOTAL: 13

-ANTHEM DUMMY

**TOTAL: 29** 

-NJ QUITNET / COLORECTAL CANCER

TOTAL: 14

-HOST A KID

TOTAL: 23

-EVERYONE'S TALKING / VACCINATE

TOTAL: 24

-SEE THE WORLD

TOTAL: 19

-GOVBENEFITS.GOV

TOTAL: 71

-MARCH OF DIMES

WALKAMERICA

**TOTAL: 188** 

-OPEN ROAD

TOTAL: 5

-MARITZA-STUDENT

**TOTAL: 140** 

-IT'S YOUR MONEY

#### -A PERSON WHO CARES

TOTAL: 65

-ACRONYMS

TOTAL: 4

-PUMPOUT

TOTAL: 8

-SIS SENTENCED GUNS / BRO SENTENCES GUNS / MOM SENTENCED GUNS / BULLY HOTLINE

**TOTAL: 124** 

-I DO IT / BRAIN GETS DIZZY / DRUGS HAVE A MIND / AG

HARVEY LIBRARY

**TOTAL: 526** 

-SOMEONE YOU KNOW

TOTAL: 35

-DIABETES WALK

**TOTAL: 123** 

-RECRUITMENT

TOTAL: 16

-FREE SCREENING / WARNING SIGNS / HEART OF DIABETES

**TOTAL: 39** 

-RIGHT ANSWER-PARENTS / TRUTH

TOTAL: 14

-DREAMERS

TOTAL: 21

-TRASH / FAUCET

-K DUDLEY MOUTHGUARD / K DUDLEY-TOOTHACHE / K DUDLEY-BABY DIGBY / K KNOCKED OUT TOOTH / K FAMILY REUNION

**TOTAL: 438** 

-NORTH SHORE ANIMAL LEAGUE DREAMS / PRETTY BABY TOTAL: 564

-CHURCH OF LATTER DAY SAINTS RHYTHM TOTAL: 159

-HBP C. PAIGE MD / HBP EXPERIENCE GAINE / HBP RISK FACT BB / HBP CONSEQUENCES BB / HBP DANGERS BB / ST JOS/SUNY TOTAL: 67

-UNITED NEGRO COLLEGE FUND NEIGHBORHOOD / SCHEDULE TOTAL: 25

-BELLY / CHIN / LOVE HANDLES TOTAL: 161

-WRONG WAY AROUND TOTAL: 24

-HEAT OR FOOD / CHILD HUNGER TOTAL: 6

-ARMY NATIONAL GUARD / NJBA
TIME LIKE NO OTHER / GRADUATION / I AM / SOLDIER'S CREED
TOTAL: 524

-ANTI-VIOLENCE TOTAL: 86

-BATTLE NEVER ENDS TOTAL: 26

## -MENTORING AWESOME PRIV / LIFETIME / NO BETTER FEELIN / WHO HELPED BB / SO IMPORTANT

TOTAL: 17

-FATHERHOOD

TOTAL: 3

-AIDS WALK TOTAL: 102

-CAKE TOTAL: 5

-SCHOOL COUNTS TOTAL: 31

-MS BIKE TOUR TOTAL: 71

-FOREVER FAMILY TOTAL: 12

-NJ ALL CITY HOOPS TOURNAMENT TOTAL: 21

-CONTROL FREAK / MAILBOX TOTAL: 20

-NEWARK DISTRICT CLASSIC TOTAL: 21

-CROSSROADS DWI / MOTORCYCLE SAFETY TOTAL: 46

-GET REAL TYPE 2 DIABETES TOTAL: 15

-SUMMER FOOD PROGRAM TOTAL: 28

## -CHANGE FACE OF DEMOCRACY

TOTAL: 71

-MENTORING USA MARTIN SHEEN

TOTAL: 9

-PLAYING / MOON

TOTAL: 27

-WE DO... TOTAL: 16

-WATERFRONT RUN

**TOTAL: 13** 

-YURI / MAIN STREET USA

TOTAL: 37

-GET A FLU SHOT

TOTAL: 8

-100 ANNIVERSARY

# Tab E



# ON-AIR TALENT SCHEDULE OF APPEARANCES

# NOVEMBER 2005

NAME	EVENT - TIME	LOCATION	PURPOSE
NOVEMBER 4, 2005 - Friday			
APPLEGATE, JODI (5)	NY/NJ Minority Supplier's Annual Partnership Awards Gala	Marriott Marquis – NYC	MC
November, 11, 2005 - Friday			
MARTIN, HARRY (9)	American Freedom Festival	Roseland Ballroom	Host
NOVEMBER 12, 2005 – Saturday			
BLACKMON, BRENDA (9	9) 83 <sup>RD</sup> Anniversary Gala of Columbus Times Newspaper	Historic Liberty Theatre Columbus, GA	Award Winner
NOVEMBER 13, 2005 - Sunday			
BLACKMON, BRENDA (S	9) Rutgers Student Association of Black Journalists Celebration 5:00 PM – 7:00 PM	Rutgers Student Center 126 College Avenue New Brunswick, NJ	Speaker
NOVEMBER 14, 2005 - Monday			
SALZBERG, RUSS (9)	Kickoff – Muscle Team Gala	MDA	MC

#### NOVEMBER 17, 2005 - Thursday

BLACKMON, BRENDA (9) National Multiple Sclerosis Society – Women Against MS 12:00 PM – 2:00 PM Crystal Plaza – New Jersey

#### NOVEMBER 19, 2005 - Saturday

BLACKMON, BRENDA (9) Garden State Assn of Black Journalists Awards 4:00 PM - 7:00 PM Rutgers University Busch Campus Host? Robin Shannon (732) 859-3017

MC



# ON-AIR TALENT SCHEDULE OF APPEARANCES

## DECEMBER 2005

#### **DECEMBER 3, 2005 - Saturday**

BLACKMON, BRENDA (9) 5<sup>TH</sup> Annual Journalism Retreat 9:30 AM – 2:30 PM

UPN9 Secaucus, NJ Host

#### **DECEMBER 6, 2005 - Tuesday**

CIPOLLA, FRANK (9)

Annual Tree Lighting Ceremony Edison, New Jersey Amboy Avenue

MC



### ON-AIR TALENT SCHEDULE OF APPEARANCES

### JANUARY 2006 - REVISED

#### JANUARY 10, 2006 - Tuesday

SALZBERG, RUSS (9)

MDA Muscle Team Gala

6:00 - 10:00 PM

Chelsea Piers - Pier 60

23 Street & Hudson River - NYC

JANUARY 23, 2006 - Monday - REVISED

HUMPHREY, TRACY (5) Big Brothers/Big Sisters of Newark 11:00 AM – 2:00 PM

Martin Luther King, Jr. School 108 So. 9<sup>th</sup> Street in Newark, NJ

Speaker

MC



#### JANUARY 2006 - REVISED

#### JANUARY 26, 2006 - Wednesday

FORD, JAMES

(5) Allstate New Jersey's Annual Writing Contest 10:00 AM

Judge



#### FEBRUARY 2006

#### FEBRUARY 2, 2006 - Thursday

BLACKMON, BRENDA (9) 9<sup>TH</sup> Annual Foundation for the University of West Indies 6:30 PM Reception 7:30 PM Dinner

Cipriani 110 East 42 Street - NY Beth Mollins (212) 889-4694 Co-Host with Maurice DuBois



#### FEBRUARY 2006

#### FEBRUARY 23, 2006 - Thursday

BLACKMON, BRENDA (9) American Legacy Awards

7<sup>th</sup> Annual Women of Strength

Courage Awards

9:00 AM Forum

Noon Luncheon

**Grand Hyatt Hotel** 

44 Street & Park Avenue

MC

Teresa Lyles Holmes

(914) 482-5317

NOTE:

Honorees include Della Reese, former Senator Carol Moseley-Braun, Ntosake Shange, Rev. Bernice King

and Vy Higginsen



M A R C H 2 0 0 6

#### **MARCH 16, 2006 - Thursday**

BLACKMON, BRENDA (9) 25 Influential Black Women in Business Awards 11:00 AM – 2:00 PM Marriott Marquis Hotel 1535 Broadway Network Journal Honoree



#### A P R I L 2 0 0 6

APRIL 9, 2006 - Thursday

ETOILE-WATSON, MARIAN (9) Founder's Day

University of Arkansas @ Pine Bluff Keynote

April 27, 2006- Thursday

**CATHLEEN TRIGG (9)** 

Harlem Congregation For

Community Improvement Gala

Starts at 6:30 PM

Rainbow Room

30 Rockefeller Plaza - 65<sup>th</sup> Floor

Moikgantisi Kgama 212-281-4887 ext. 21 917-597-2759 (c)

**APRIL 30, 2006- Sunday** 

**LEONE, LEW (5&9)** 

**ROSANNA SCOTTO (5)** 

The Italian Heritage and Culture Committee of The Bronx & Westchester

10:00 AM to 2:00 PM

Davenport Country Club 400 Davenport Avenue

New Rochelle, NY 914-632-7800

Patricia Santagelo 646-554-6467 (c)

Award Recipient

MC

Presenter



MAY 2 0 0 6

LOCATION **PURPOSE** NAME **EVENT - TIME** 

**MAY 2, 2006- TUESDAY** 

BLACKMON, BRENDA (5) Go Red for Women Luncheon

American Heart Association

12 noon to 2pm

The Palace at Somerset Park

333 Davidson Avenue

Somerset, NJ

**Peter Cary Director of Communications** 

732.348.3026 (o) 201.919.1146 (c)

**MAY 5, 2006 – Friday** 

BLACKMON, BRENDA (9) Career Day

11:30 AM - 3:00 PM

Paterson Public School #21

322 Tenth Avenue Annie Hardiman

973.321.0210 x 22102 (o)

908.943.7312 (c)

**MAY 6, 2006 - Saturday** 

BLACKMON, BRENDA (9) National Council on Alcoholism

& Drug Dependency

8:00 PM

Hilton-Woodbridge

120 Wood Avenue South

Iselin, NJ

Linda Surks 732.254.3344 (o)

908.307.4380 (c) 917.753.7789 (c) Speaker

Mistress of Ceremonies

MC

Annual Gala

#### **MAY 8, 2006- Monday**

FIELDS, STORM (9)

Kid Witness News Program

**New Vision Award Ceremony** 

5:30pm

Panasonic

1 Panasonic Way

Secaucus, NJ Jeff Samuel

201.392.4571 (o)

973.454.4392 (c)

#### **MAY 25, 2006-Thursday**

GOODEN, STACY-ANN (5) Career Day

Gordon Parks Academy

East Orange, NJ

Aminah Toler 973.266.5758 (o)

973.303.5096 (c)

Speaker

MC

#### MAY 31, 2006-Wednesday

PELLIGRINI, MONICA (9) Stars Come out for Kids

Night

7pm to 9pm

Women's Club of Upper

200 Cooper Avenue

Montclair, NJ

**Guest Announcer** 



A U G U S T 2 0 0 6

AUGUST 19, 2006-Friday

HUMPHREY, TRACY (5) Three Doctors Mentor Day 11am to 4pm

New Community Corporation Emcee Yes Neighborhood Recreation Ctr. 58-68 Hayes Street Newark, NJ Windy Smith (c) 908.625.3441



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# SEPTEBMER 23<sup>RD</sup>-SATURDAY

BLACKMON, BRENDA (5)

NJ State Conference Of NAACP Doubletree Hotel Annual State Convention 200 Atrium Way 7pm

Yes

Honoree

Mayor Sharon M. Robinson-Briggs 908.753.7179, cell: 908.578.1471

## SEPTEMBER 26<sup>TH</sup> -TUESDAY

SCOTTO, ROSANNA (5)

The Natl Multiple Sclerosis Society Luncheon 12pm to 2:30pm

Long Branch, NJ

Branch's

Joe Dimati 732.872.1726 Cell 917.886.1800

Yes

. Host



#### O C T O B E R 2 0 0 6

#### OCTOBER 15TH- SUNDAY

LOPEZ, LYNDA (9)

Hispanic Heritage Month

3pm to 5pm

The Drumthwacket Foundation GUEST

354 Stockton Street (Route 206) Princeton, New Jersey 08540

Gloria Montealegre (o) (609) 777.2600

(c) (609)287.6685

#### OCTOBER 19TH -THURSDAY

LOPEZ, LYNDA (9)

Orphaned Starfish Foundation

Auction and Dinner Gala

6:30pm to 10:00pm

Ritz Carlton Hotel

.

Host

2 West Street c/o First Place Battery Park City

Sandra Mandell (c) 917.362.6415

Andy Stein 908.887.0788



NOVEMBER 2006

NAME	EVENT - TIME	LOCATION	PURPOSE
NOVEMBER 13 <sup>TH</sup> -MON	DAY		
SALZBERG, RUSS (9)	MDA-Muscle Team Kick-off Party 6pm to 9pm	Chelsea Piers-Light House Pier 61 23 <sup>rd</sup> St. & Westside Highway Dennis Dias 732.596.1172	MC
NOVEMBER 29TH-WEDN	NESDAY		
SALZBERG, RUSS (9) LEONE, LEW (5 & 9) PASS, AUDREY (5 & 9)	March of Dimes Sports Luncheon	Waldorf Astoria 301 Park Avenue @49 <sup>th</sup> Street Ruby Wint 212.353.8365	Guests



#### DECEMBER 2006

NAME	EVENT - TIME	LOCATION	PURPOSE
DECEMBER 2ND	-SATURDAY		
BLACKMON, BRI MATTHEWS, SC EURE, JOSH (9) DRPIC, GIOVANI JIM GATELY (9) HANCOX, JENNI	NA (9)	My9 9 Broadcast Plaza Secaucus, NJ	Host Keynote Speaker Speaker Speaker Speaker Speaker
DECEMBER 6TH-	WEDNESDAY		
BLACKMON, BRI	ENDA (9) Third Annual Salute to People Of Color 6pm	Porcao Restaurant 360 Park Avenue South @26 <sup>th</sup> Street Contact: Tony 646. 339.0267	Honoree-Excellence in Media Broadcast Award



#### JANUARY 2007

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NAME	EVENT - TIME	LOCATION	PURPOSE
JANUARY 9TH -TUESDAY			
SALZBERG, RUSS (9)	MDA-Muscular Team Gala 6pm	Chelsea Piers-Pier 60 23 <sup>rd</sup> Street & Westside Highway Dennis Dias 732.596.1172	МС
JANUARY 22ND-MONDAY			
BLACKMON, BRENDA (9)	The American Foundation For the University of The West Indies 10 <sup>th</sup> Anniversary Gala	Waldorf-Astoria 301 Park Avenue @49 <sup>th</sup> Street Beth Mollins-Dwight 212.889.4694	MC
JANUARY 23 <sup>RD</sup> -TUESDAY			
BLACKMON, BRENDA (9)	Talk Back Tuesdays	Broadway Theater 1681 Broadway @53 <sup>rd</sup> Street Contact: Malachy Williams ext. 7382	Moderator 0, Audrey Pass ext. 75881
JANUARY 23 <sup>RD</sup> -TUESDAY			
SCHMIDT, LINDA (5)	The University Club Of Hudson Club 6pm	Rita & Joes Restaurant 142 Broadway Jersey City, NJ Hugh J. Magee 732.741.0264 (c) 732	Speaker -492-2302



#### FEBRUARY 2007

NAME	EVENT - TIME	LOCATION	PURPOSE
FEBRUARY 1 <sup>ST</sup> -THURSDAY			
BLACKMON, BRENDA (9)	Faces of Black History	The Museum of Television 25 West 52 <sup>nd</sup> Street Btw. 5 <sup>th</sup> & 6 <sup>th</sup> Avenue Curtis Farrow 973.643.6262 Marcella Palmer 201.951.7248	Honoree
FEBRUARY 13-TUESDAY			
GILLIAM, MIKE (9)	Talk Back Tuesdays	Broadway Theater 1681 Broadway @53 <sup>rd</sup> Street Contact: Malachy Williams ext.	Moderator 73820, Audrey Pass ext. 75881
FEBRUARY 15-THURSDAY			
BLACKMON, BRENDA (9)	Maimomides Medical Center Black History Month 2pm	Maimonides Medical Ctr Contact: Dominque Adam 718.283.8047, 646.824.3696	Honoree Receiving Public Service Award

#### FEBRUARY 22<sup>ND</sup>-THURSDAY

BLACKMON, BRENDA (9)

**United Jewish Communities** 

**Black History Month** 

**United Jewish Community** 

111 8th Avenue Suite 11E

Btw. 15<sup>th</sup> & 16<sup>th</sup> Cynthia Kouakou Speaker

#### **FEBRUARY 23<sup>RD</sup>-FRIDAY**

**HUMPHREY, TRACY (5)** 

**Black History Month** 

"Building Relationships

Reconnecting with Community

10am

**DEA NJ Division Office** 

**80 Mulberry Street** 

Newark NJ

Kenneth McKindra 973,776,1379

(c) 862.849.9986

#### FEBRUARY 28<sup>TH</sup>-WEDNESDAY

BLACKMON, BRENDA (9)

The Network Journal

Women's History Month

Macy's Herald Square

34th Street. 8th flr. Rosaline Mclymont 212.962.3791 ext. 205 **Panelist** 

Master of Ceremonies

#### FEBRUARY 28<sup>TH</sup>-WEDNESDAY

LOPEZ, LYNDA (9)

**CHCF Slice of Life** 

Gala 6pm to 10pm

Gotham Hall 1356 Broadway @37<sup>th</sup> Street

Anne Logan 212.206.1090

MC



2007 MARCH **EVENT - TIME** 

LOCATION

PURPOSE

MARCH 6TH -TUESDAY

NAME

COLLINS, PAT (9)

Talk Back Tuesdays

**Broadway Theater** 1681 Broadway

@53rd Street

Moderator

Contact: Malachy Williams ext. 73820, Audrey Pass ext. 75881

MARCH 16<sup>TH</sup>- FRIDAY

VEGA, MEGAN (9)

Middle School Speaking Engagement

Caritas Academy High School 2495 Kennedy Boulevard Jersey City, NJ

Caritas Academy High School "Exploring a Hire Calling"

JORDAN, JENNIFER (9)

MARCH 16<sup>TH</sup> -FRIDAY

1st Annual Career Day

9:30 - 12 noon

Speaker

Patrina Gardner

201-433-8877 ext. 12

MARCH 23<sup>TH</sup>-FRIDAY

BLACKMON, BRENDA (9)

Lt. Governor's Office David Patterson 7 – 9pm

Alana Hankin, Sr. Policy Advisor 103<sup>RD</sup> Street and 5<sup>th</sup> avenue

El Museo Del Barrio

212.681.4532

Host

## MARCH 28<sup>TH</sup>- WEDNESDAY

മ്	
	Be

Volunteer Center of Bergen County Annual Celebrate Volunteers 6:30 PM

Bergen Academies Auditoriums 200 Hackensack Avenue Hackensack, NJ

Janet Sharma 201.489.9454

Ceremonies

Mistress of

## MARCH 29<sup>TH</sup>- THURSDAY

SENECAL, TONI (5) PUENTE, AUDREY (9)

Stork Magazine Photo Shoot 10:30 – 2pm

Expecting Models, Inc. 853 Broadway & 14<sup>th</sup> street Suite 1520 Jennifer Parris 212.473.0080

Maternity Magazine Cover Shoot



#### **APRIL 2007**

LOCATION **NAME EVENT - TIME PURPOSE** APRIL 1ST-SUNDAY APPLEGATE, JODI (5) National Academy of **Marriott Marguis Presenters** Television Arts & Sciences CORNING, RON (5) 1535 Broadway MARTIN, HARRY (9) NY Emmy ® Awards in Times Square 50<sup>th</sup> Anniversary Emmy Awards STANFORD, SCOTT (9) Jacqueline Gonzalez NEVINS TAYLOR, BARBARA (9) Gala 212.459.3630 x203 erosenthal@susanblondinc.com APRIL 15<sup>TH</sup>-SUNDAY 5<sup>th</sup> Avenue ANASTOS, ERNIE (5) The Federation of Hellenic Hosts **GREGORY, NICK (5)** Societies of Greater NY Broadcast LIVE on WWOR SCOTTO, ROSANNA (5) 76<sup>th</sup> Annual Greek VEGA, MEGAN (9) Independence Day Parade

1:30 - 3:30pm

#### APRIL 18<sup>TH</sup>-WEDNESDAY

**PUENTE, AUDREY (5)** 

Union Settlement Association

Sounds of East Harlem

Benefits Gala 6:30 – 8PM W Hotel

541 Lexington Office

@49<sup>th</sup> Street

Constance Mensink

917.297.8160

Keynote Speaker

**APRIL 21<sup>ST</sup>-THURSDAY** 

Note: this is the auction, talent need not be present

WOODS, MIKE (5)

ALFANO, VANESSA (5) CRAIG, ANNE (5) P.S. 183 "school for Discovery Parent Teacher Association

Of P.S. 183

"Spring Fundraising Auction"

School Location TBA

Lesley Lisser 212.515.7649 or 212.472.6605 Mentors

APRIL 25TH-WEDNESDAY

**PUENTE, AUDREY (9)** 

IS 528

Career Day

9:00 - 10:30 AM

IS 528

180 Wadsworth Avenue

Between 182<sup>nd</sup> and 183<sup>rd</sup> street

Washington Heights, NY

Julie Washburn 212.740.4900 x1082 **Panelist** 

**APRIL 26<sup>TH</sup>-THURSDAY** 

MARTIN, HARRY (9) HARRIS, EDWARD (5 & 9) SoJourner Truth Middle

School

Annual Career Day Exploration Program

9-12 PM

SoJourner Truth Middle School

116 Hamilton Street East Orange, NJ Ms. Leveson 973.266.5949

Ms. Carlcano 732.598.3257

Panelist

#### APRIL 27<sup>TH</sup>-FRIDAY

SCOTTO, ROSANNA (5) ANASTOS, ERNIE (5) STANFORD, SCOTT (9) LOPEZ, LYNDA (9)

Fair Media Council Folio Awards

Jaci Clement **Executive Director** 516-224-1860 x101

**Dwight Morrow HS** 

Hosts

Co-Presenters

#### APRIL 29<sup>TH</sup>-SUNDAY

BLACKMON, BRENDA (9)

**Dwight Morrow HS** 1<sup>st</sup> Annual Bill Willoughby Classic 2007

274 Knickerbocker Rd Englewood, NJ 07631 Carl Winfree Arrive at 1:30-1:45 201.522.8244

Or Bill

201.968.0168

**Award Recipient** 

#### APRIL 29<sup>TH</sup>-SUNDAY

ALFANO, VANESSA (9)

Italian Heritage & Culture Committee of the Bronx & Westchester Annual Brunch 11:30 am

**Davenport Country Club New Rochelle** Patricia Santangelo 212.532.0989 (o) 646.554.6467 (c)

Award Recipient "Il Leone Di San Marco Award in Media" Presenter

#### **APRIL 30<sup>TH</sup>-MONDAY**

**LEONE, LEW (5 & 9)** 

MARTIN, HARRY (9)

NJ Performing Arts Center Annual Volunteer Recognition Dinner 5:30-8:30pm

**NJPAC** Main Auditorium One Center Street Newark, NJ 07102 Jeffrey Norman 973.297.5838

Emcee



	≻∀⊠	2007	
NAME	EVENT - TIME	LOCATION	PURPOSE
MAY 3 <sup>RD</sup> - THURSDAY			
BLACKMON, BRENDA (9)	The Three Doctors Foundation Fifth Annual Community Care Fundraiser 6:30 – 7:30pm	The Wilshire Grand Hotel 350 Pleasant Valley Way West Orange, NJ 07052 Windy Smith 908.625.3441	Emcee

Commencement

Speaker

Fairleigh Dickinson University Madison Campus

Fairleigh Dickinson University Corporate & Organizational Communication Dept

BLACKMON, BRENDA (9)

MAY 4<sup>TH</sup>-FRIDAY

Convocation Ceremony 6-7:30 pm

Hartman Lounge Mansion, NJ

Kathryn Levine 973.443.8378

#### MAY 5th - SATURDAY

**NEVINS TAYLOR, BARBARA (9)** 

Christian Cultural Center

Homeownership Seminar

10am - 1pm

Christian Cultural Center

12020 Flatland Ave. Brooklyn, NY 11207

Melissa G. Cisco 516.457.2936

MAY 8th - TUESDAY

MARTIN, HARRY (9)

New Jersey State Fire Marshall

"2nd Annual New Jersey Fire Bowl Competition"

9:30 AM - 11 am

Midtown Community School

Avenue A & 24<sup>th</sup> street

Bayonne, NJ **Charles Lavin** 609.324.3646 Moderator

Feature Speaker

MAY 9th - WEDNESDAY

LOPEZ, LYNDA (9)

Modern Bride

"Trendsetter Awards"

6:30 PM - 10 pm

Palace Hotel

455 Madison Avenue

Between 5oth and 5lst streets

Patty Adams 212.665.0252 (o) 917.622.6129 (c)

**Awards Presenter** 

MAY 10<sup>TH</sup> - THURSDAY

LOPEZ, LYNDA (9)

100 Hispanic Women, Inc.

100 Hispanic Women Gala

6pm - 10:30 pm

Copacabana

540 West 34<sup>th</sup> street

On 11<sup>th</sup> avenue

Cecilia

212.239.1430 646.326.7656 (C) Host

#### MAY 12th - SATURDAY

SCHMIDT, LINDA (5)

International Brain Research

Foundation, Inc.

Garden State Horse Show 2007: Making Strides for

Autism 3pm – 5pm Sussex County Fairgrounds Plains Road, Augusta, NJ

Dianne Doctor 973.335.2947 Guest

#### MAY 14<sup>th</sup> - MONDAY

LOPEZ, LYNDA (9)

Ballet Hispanico

"Black Slipper Ball"

7pm

Cipriani

110 East 42<sup>nd</sup> Street

Between Lexington and Park Avenues

Beth Olsen

212.576.2700 x243

Presenter

#### MAY 17<sup>TH</sup> - THURSDAY

MARTIN, HARRY (9)

New Jersey AD Club "Jersey Awards"

7:00 – 8:30 pm

**Chart House** 

Lincoln Harbor/Pier D-T Weehawken, NJ 07086 Sanford Josephson 908.234.0011 x273 Emcee

#### MAY 17<sup>TH</sup> - THURSDAY

**BLACKMON, BRENDA (9)** 

New Jersey Chapter, Dress For Success in Jersey City

6 **–** 9pm

New Jersey University Jersey City Campus Student Union Building 2039 Kennedy Boulevard Jersey City, NJ 07305 Award Recipient 1<sup>st</sup> Media Service Award

#### MAY 23<sup>RD</sup>-WEDNESDAY

VEGA, MEGAN (9)

Shelter Our Sisters Awards Dinner Dance And Silent Auction 7 PM The Rockleigh Country Club 26 Paris Avenue Rockleigh, New Jersey Michelle Andryshak 201.498.9241 x301 Host

#### MAY 31<sup>ST</sup>- THURSDAY

LOPEZ, LYNDA (5 & 9) CABRERA, LISA (5) FUENTES, JEAN (FOX) Latino Gerontological Center 15<sup>th</sup> Golden Age Awards Annual Banquet 6:30 pm Inter-Continental
The Barclay
111 East 48<sup>th</sup> Street
New York, NY

Banquet Chair Presenter Journal Co-Chair



#### **JUNE 2007**

NAME	EVENT - TIME	LOCATION	PURPOSE
JUNE 10th -SUNDAY			
ANASTOS, ERNIE (5) LOPEZ, LYNDA (9) EVERS, LISA (5) WOODS, MIKE (5)	National Puerto Rican Day Parade	11 am – 3pm Audrey Pass X75881	Co-Anchors Street Reporters
DRPIC, GIOVANNA (9)			
JUNE 13 <sup>TH</sup> -WEDNESDAY			
NEVINS-TAYLOR, BARBARA (9)	Randi Levine-Miller Community Housing Innovations, Inc 15 <sup>th</sup> Anniversary Gala 12 -2:30pm	Green Tree Country Club 538 Davenport Avenue New Rochelle, NY 10805 Alexander Roberts 914.683.1010 x227	Host
JUNE 19 <sup>TH</sup> -TUESDAY			
ANASTOS, ERNIE (5) LOPEZ, LYNDA (9) DIAZ, ARNOLD (5)	Puerto Rican Family Institute 47 <sup>th</sup> Annual <i>Gala</i>	Migdalia Taratunio 212.414.7836	Presenters

#### JUNE 25<sup>TH</sup> -MONDAY

DRPIC, GIOVANNA (9)

Muscular Dystrophy Association Michele Galioto MDA Telethon 212.689.9040

Co-Host



#### AUGUST 2007

NAME	EVENT - TIME	LOCATION	PURPOSE
AUGUST 18 <sup>TH</sup> -SATURDAY			
JORDAN, JENNIFER (9)	Harlem Week National Black College Fair Step Show Performance Scholarship Presentation & the Children's Festival 4 – 6PM	135 <sup>th</sup> Street Between Malcolm X Boulevard & Adam Clayton Powell, Jr. Boulevard Harlem, New York, NY	Presenter
AUGUST 30 <sup>TH</sup> -THURSDAY			
LEONE, LEW (5 & 9) DRPIC, GIOVANNA (9) SALZBERG, RUSS (9)	Muscular Dystrophy 67 <sup>th</sup> Street Association/Jerry Lewis Labor Day Telethon NASDAQ Closing Bell 3 – 5PM	4 Times Square 43 <sup>rd</sup> and Broadway New York, NY 10036 Dennis Dias 732.596.1172 646.441.5200	Masters/Mistress of Ceremo



#### SEPTEMBER 2007

NAME	EVENT - TIME	LOCATION	PURPOSE
SEPTEMBER 2 <sup>ND</sup> -SUNDAY			
	Brazil Day 11 AM – 7 PM 1PM Award Ceremony	6 <sup>th</sup> Avenue and 46 <sup>th</sup> Street	Fox 5/My9 Partnership
SEPTEMBER 2 <sup>ND</sup> -SUNDAY & SI	EPTEMBER 3 <sup>RD</sup> - MONDAY		
SALZBERG, RUSS (9)	Muscular Dystrophy	AMV Unitel Studios	Co-hosts

Association MDA Telethon 9 PM – 6 PM

DRPIC, GIOVANNA (9)

AMV Unitel Studios 515 West 57<sup>th</sup> street New York, NY 10019 Dennis Dias 732.596.1172

Note: This event will begin on Sunday, September 2<sup>nd</sup> at 9PM and will continue thru Monday, September 3<sup>rd</sup> ending at 6PM.

#### **SEPTEMBER 3<sup>RD</sup>-MONDAY**

BLACKMON, BRENDA (9) MARTIN, HARRY (9) SALZBERG, RUSS (9) DRPIC, GIOVANNA (9) Muscular Dystrophy Association MDA Telethon 9 PM – 6 PM AMV Unitel Studios 515 West 57<sup>th</sup> street New York, NY 10019 Dennis Dias Celebrity Appearance

Arrive at 1:15; 2:15 Live

Co-Hosts

#### SEPTEMBER 5TH -WEDNESDAY

JORDAN, JENNIFER (9)

Apollo Theater Foundation, Inc. Back to School Return of

Amateur Night

7:30 PM

**Apollo Theater** 

732.596.1172

253 West 125<sup>th</sup> Street New York, NY 10027

Nina Flower

Nina.flowers@apollotheater.org

Co-Host

**Apollo Soul Train Dance** 

Line

#### SEPTEMBER 6<sup>TH</sup>-THURSDAY – SEPTEMBER 9<sup>TH</sup> - SUNDAY

This Is It Productions
Hoboken Italian Festival

Pier A Hoboken, NJ Partnership

#### SEPTEMBER 8TH - SATURDAY

ALFANO, VANESSA (9)

This Is It Productions
Hoboken Italian Festival
Cannoli Eating Contest

8:30 PM

Pier A Hoboken, NJ Host

#### SEPTEMBER 10<sup>TH</sup>-MONDAY

SHEEHAN, MIKE (5)

Jersey City Police Foundation PJ Ryan's 1<sup>st</sup> Annual Golf Charity Tournament

Dinner @ 7PM

Farmstead Golf Club 88 Lawrence Road Lafayette, NJ 07848 Dinner Emcee

#### SEPTEMBER 17<sup>TH</sup>-MONDAY

**BLACKMON, BRENDA (9)** 

Self Help for Women With

**Breast or Ovarian Cancer** 

(SHARE)

4th Annual Women Chefs Event. "A Second Helping

Of Life"

Pier 60, Chelsea Piers

Celebrity Chef

No time yet

Alice Yaker 212.937.5570

#### SEPTEMBER 18TH-TUESDAY

DRPIC, GIOVANNA (9)

**Bergen County Community** Action Partnership, Inc.

Fashion show Fundraiser Banquet

6 - 8:30pm

The Fiesta Banquet Room

Route 17 Woodridge, NJ

Mary Mulvaney 201.968.0200 x7028 MC

#### SEPTEMBER 25<sup>TH</sup>-TUESDAY

SCOTTO, ROSANNA (5)

**National Multiple Sclerosis** 

Society

Mid-Jersey Chapter Celebration of Hope

11 am - 12pm (Reception) 1 pm - 4pm (Main Event)

**Branches** 

West Long Beach, NJ **Lorraine Mackin** 

Mistress of Ceremonies

#### SEPTEMBER 25<sup>TH</sup>-TUESDAY

Fox 5/My9 Staff

**National Kidney Foundation** 

Serving Greater New York

Lunch N Learn 12:30 - 1:30 PM 3<sup>rd</sup> Floor Conference Room

#### SEPTEMBER 27TH-THURSDAY

**BLACKMON, BRENDA (9)** 

Irving Street VIP Screening of "Desert

Bayou" film 6-9pm Museum of Modern Art 4 West 54<sup>th</sup> Street b/w 5<sup>th</sup> 7 6<sup>th</sup> Avenues Curtis Farrow 973.643.6262 Introduce Film Director

#### SEPTEMBER 29TH-SATURDAY

**NEVINS TAYLOR, BARBARA (9)** 

Erasmus Neighborhood Federation 20<sup>th</sup> Anniversary & Fundraising Dinner 8PM – 1AM 3<sup>rd</sup> Floor Conference Room Glen Terrace 5513 Avenue N Brooklyn, NY 11234 Yeneika Puran 718.462.7700.x11 Keynote Speaker Honoree



#### OCTOBER 2007

NAME	EVENT - TIME	LOCATION	PURPOSE
OCTOBER 5TH-FRIDAY			
LAMBERTY, REID (5)	Jersey shore Public Relations & Advertising Association 33 <sup>rd</sup> Annual JASPER Awards	PNC Bank Arts Center Robert B. Meyner Reception Center Exit 116 Garden State Parkway Holmdel, NJ 07733 Debra Rizzi 732.223.1944 (NJ) 212.697.1650 (NY)	Master of Ceremony
OCTORER CTH OCTORER T	TH CATURDAY & CUNDAY	` ,	. · ·

#### OCTOBER 6<sup>TH</sup>- OCTOBER 7<sup>TH</sup> - SATURDAY & SUNDAY

This Is It Productions
Ultrasonic Super Fantastic
Kids Day Weekend
Saturday 11 AM – 9PM
Sunday 11 AM – 6 PM

PNC Banks Arts Center Exit 116 Garden State Parkway Holmdel, NJ 07733 Adam Falik 201.653.2699 x 201 Partnership

#### OCTOBER 10H-WEDNESDAY

**PUENTE, AUDREY (9)** 

New York Department of FBI

Hispanic Heritage Month

Celebration

"Hispanic Americans: Making A Positive Impact on American

Society"

290 Broadway

Between Duane & Reade

Streets

New York, NY

Speaker

#### OCTOBER 11<sup>TH</sup>-THURSDAY

STANFORD, SCOTT (9)

Jewish National Fund's 1st Annual Game On!

6:30 - 10pm

Marriott Marquis 1535 Broadway

Between 45<sup>th</sup> & 46<sup>th</sup> streets

Elisa Schindler 212.879.9305 x297 Talia Dennis

212.879.9305 x297

Celebrity

#### OCTOBER 14TH-SUNDAY

MARTIN, HARRY (9) BLACKMON, BRENDA (9) VEGA, MEGAN (9) DRPIC, GIOVANNA (9) ADLER, ANDY ROSA (5) Hispanic Day Parade

Setup time: 9am – 4pm

68<sup>th</sup> and 5<sup>th</sup> Avenue Public Affairs Dept.

212.452.3811

Anchors

**Street Reporters** 

#### OCTOBER 14TH-SUNDAY

My9

North Jersey Media Group

Foundation

Action Against Hunger A North Jersey Food Drive

12 PM - 4PM

Hackensack University Medical Center Plaza

Entrance

30 Prospect Avenue Hackensack, NJ Nancy Sergeant 973,334,6666 Partnership

#### OCTOBER 18TH-THURSDAY

MATTHEWS, SCOTT (5) FUNK, LUKE (5) DRISCOLL, JIM (9) MIHALIK, CORA ANN (9) BARRANDA, ROSELYN (5&9) NUÑEZ, ISAURA (5&9)

Fair Media Council Connection Day 8am - 4pm

Long Island Hilton 598 Broad Hollow Road Huntington, NY 11747 **Audrey Pass** 212.452.5881

**Participant** 

#### **OCTOBER 18<sup>TH</sup>-THURSDAY**

LOPEZ, LYNDA (9)

Mako Passtreet Orphaned Starfish Gala 6:30 Pm - 7pm (Cocktail) 7pm - 10pm (Gala)

Ritz Carlton Hotel 2 West Street (Battery Park Location) New York, NY 10004 **Andy Stein** 

andystein@makopastreet.com

Mistress of Ceremonies

**OCTOBER 19<sup>TH</sup>-FRIDAY** 

GILLIAM, MIKE (9)

VISIONS Services for the Blind & Visually Impaired 15th Annual Pamela Schneider **Luncheon & Awards Ceremony** 

12 - 2PM

Harbor Restaurant 565 City Island Avenue Bronx, NY 10604 Rose Gaynus 212.625.1616 ext. 109

**Master of Ceremonies** 

OCTOBER 21<sup>ST</sup>-SUNDAY

PARIKH, SAPNA (5) Fox 5 Team

**National Kidney Foundation** Of Greater New York National Kidney Foundation Walk 9 AM

South Street Seaport New York, NY Melissa Saul 212.889.2210

Emcee Fox 5 Sponsorship

#### OCTOBER 22<sup>ND</sup> -MONDAY

SHEEHAN, MIKE (5)
PARIKH, DR. SAPNA (5)
BLACKMON, BRENDA (9)
LEONE, LEW (5 & 9)
PASS, AUDREY (5 & 9)
SCHMIDT, LINDA (5)

League of Hard of Hearing Feast with Famous Faces VIP Reception: 6pm – 7pm Feast: 7 PM – 10 PM

Chelsea Piers
Pier Sixty
23<sup>rd</sup> street & the Hudson River
New York, NY, 10011

#### **OCTOBER 27<sup>TH</sup> -SATURDAY**

ANASTOS, ERNIE (5)

HAMM, FRANCHESIA (9)

New York Press Club New York Press Club's 2007 Journalism Conference 8:30 – 1pm New York University Kimmel Hall West 4<sup>th</sup> street & LaGuardia Place 212.563.2130 Keynote Speaker

**Panelist** 



#### **NOVEMBER 2007**

NAME	EVENT - TIME	LOCATION	PURPOSE
NOVEMBER 7th -WEDNESDA	<u>Y</u>		
PUENTE, AUDREY (9)	ALIANZA <i>Alianza 2<sup>nd</sup> Annual Award</i> <i>Gala</i> 6pm – 8:30 PM	Tavern on the Green Central Park West 67 <sup>th</sup> street New York, NY 10023 Howard Watts 212.852.7049	Mistress of Ceremony
NOVEMBER 10 <sup>TH</sup> -SATURDA	<u>Y</u>		
SCHMIDT, LINDA (5)	St. Phillip the Apostle School Fall Book Fair 6:30 PM	St. Phillip the Apostle School 797 Valley Road Clifton, NJ 07093 Barbara Vito 973.779.4700	Book Reader
NOVEMBER 13TH-TUESDAY		•	
BLACKMON, BRENDA (9)	Weeksville Heritage Center 7 <sup>th</sup> Annual Awards Gala 6:30pm	Jumeriah Essex House 160 Central Park South New York, NY 10019 Beth Mollins 6:30pm	Mistress of Ceremonie



#### **DECEMBER 2007**

NAME	EVENT - TIME	LOCATION	PURPOSE
DECEMBER 4TH-TUESDAY			
BLACKMON, BRENDA (9)	New York Women's Agenda NYWA Star Power Breakfast 7:30 AM – 9:30 AM	NY Hilton Hotel & Towers 1335 Avenue of the Americas New York, NY 10019 Sandra Eberhard	Co-Emcee with Roz Abrams

## Tab F

#### WNYW FOX 5 & WWOR MY 9 TRAINING PROGRAMS

WNYW/WWOR maintains an on-going training program, which has been very successful in identifying qualified individuals. Minorities and women are encouraged to apply for positions in the program. Trainees work for a period of six months in a hands-on environment with professional staff. They are required to attend various seminars structured as an introduction to the various departments within the station. The object of the program is to develop individuals who have no or little experience in the broadcasting industry for entry-level positions.

Fox Stations Sales an in-house sales organization maintains a program to train new Broadcasting Account Executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to Stations and sales offices throughout the United States.

#### EMMA BOWEN FOUNDATION

Emma Bowen Foundation for Minority Interest in Media – The Stations are involved in helping to fund a job and development program with the foundation. The Sr. V.P. of Human Resources for Fox Television Stations is on the Board of Directors. As a result of WNYW & WWOR's participation as a Media Partner in the program, many students have obtained training and staff jobs

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#### WNYW/WWOR INTERNSHIP PROGRAM

FOX 5/WNYW and WWOR/MY 9 maintain an Internship Program for college Juniors and Seniors majoring in Broadcast Communications and/or Journalism, as well as other areas. Individuals have the opportunity to learn from trained professionals in the following departments:

Programming/Viewer Services
Sales
Traffic
Newsroom
News Library/Research
"Good Day New York"
Finance
Human Resources
Engineering

Students must be able to receive college academic credits in order to be eligible for the program and must be able to intern at a minimum of 3 days per week at 7.5 hours per day. Please note that morning, evening and weekend schedules are available for students interested in internships in the Newsroom.

In addition, the Internship Program offers hands on training with experts in the various fields of broadcasting, access to staff employment opportunities pending availability and qualifications and a daily travel stipend.

#### New York Post

Wednesday, November 18, 1998

### 300G boost for impoverished kids

#### Murdoch aids school program

By SUSAN EDELMAN

New York Post owner Rupert Murdoch kicked off a partnership yesterday with One Hundred Black Men Inc. — giving the business group \$300,000 for a convention and a program to mentor minority kids.

The money will boost the nonprofit group's "Adopt-a-School" program, in which successful business people serve as role models and tutors to struggling kids in poor neighborhoods.

poor neighborhoods.

"The whole thing is to give young people the opportunities to come out of what seem like hopeless circumstances." Murdoch, chairman of News Corp., said in announcing the allignees.

It's the first time the 35-year-old group — whose 500 members include Schools Chancellor Rudy Crew and Board of Educa-tion President Bill Thompson — has hooked up with a media company.

"He has the global reach we never had," said Presi-dent Luther Gatling, who called Murdoch "my new long-lasting friend."

Murdoch was keynote speaker at a luncheon meeting attended by Hugh Price, president of the National Urban League.

Under the agreement signed yesterday:

■ News Corp. will give \$100,000 toward group's National Economic Development Summit in 1999. The meeting will focus on "wealth creation" among minorities, which



ALTRUISTIC ALLIANCE: From left: News Corp. Chairman Rupert Murdoch yesterday joins One Hundred Black Men Inc. President Luther R. Gatling, Citibank exec Albert Sofia and National Urban League President Hugh Price in announcing a partnership to help mentor minority youngsters. N.Y. Post: David Rentas

tier of the civil-rights move-Price called "the last fronment.

■ Another \$200,000 \$50,000 a year for four years — will go for the mentoring program. One Hundred Black Men has adopted Roosevelt HS in The Bronx, recruiting mem-bers to help kids prepare

for college and plan careers. The group will soon adopt the fledgling HS for Law, Government and Justice in The Bronx.

News Corp., which owns The Post, Fox, HarperCollins and other media companies, will offer in-ternships for black highschool seniors interested in

communications.

The corporation collaborate with One Hun-dred Black Men to help minority business people buy or create media outlets.
"I believe that the lack of

an equal education is the most egregious and the most insurmountable bar-rier for minority youth,"

Murdoch told the group.

Mentoring is "one essential step toward fixing our schools," he said. Another,

schools, he said. Another, he suggested, is vouchers.
"Parents and mentors must rise up and demand better public schools or the option to educate their children subtide. dren outside the public-school system," he said.